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ABSTRACTS

A Study of the Relationship between Ethical Climate and Turnover intention in Turkish Context

Kubilay Ozyer, Eren Miski Aydın, Oznur Azizoglu and Esra Erenler

The relationship between ethical climate and employee turnover intention was investigated in this study. As different ethical climate types may have different affects both on employee behaviors and organizational outputs, this paper also examined the relationship between the dimensions of ethical climate and turnover intention. The study found a negative and strong relationship between ethical climate and turnover intention. The relationship between dimensions of ethical climate and turnover intention show differences. Four dimensions of ethical climate, “caring”, “law and code”, “rules” and “independence” were negatively related to turnover intention whereas “instrumental” was found to be positively related.

Cross-Functional interaction between Marketing and Research & Development: Effects on Integration and New Product Development Success

Tatsuya Kimura

Effective integration of the R&D department, which gives life to seeds of new technologies, and the marketing department, with its seasoned understanding of market needs, is critical to the successful development of new products. A number of researches, however, show that a lack of suitable integration between these two departments is one of the major causes of failure in the development of new products. This paper examines the relationship that exists between the integration of R&D and marketing departments and one of the parameters representing the achievements of said integration – namely, the success of product development and market launch.

A Study of Demographic Factors and Enforcement Measures influencing Australian Personal Taxpayers' Compliance Behaviour

Ken Devos

The tax compliance behaviour literature indicates that many factors influence the compliance behaviour of taxpayers. This preliminary study specifically investigated if a relationship exists between demographic variables, penalties and other law enforcement measures, and Australian personal taxpayers' compliance behaviour. An electronic survey of 300 Australian personal taxpayers' was conducted by a market research company on behalf of the author. The findings revealed that for the majority of the compliance and demographic variables analysed, statistically significant relationships were established with Australian taxpayers' compliance behaviour. These results provide useful information for revenue collecting authorities and have implications for tax policy development.

A Study of Foreign Direct Investment Stock Contribution to Output Growth in the U.S. Economy

Lucyna Kornecki and Vladislav Borodulin

Foreign Direct Investment (FDI) constitutes an important factor facilitating the globalization process in the World economy. A descriptive part of this paper includes the global aspects of FDI and analyzes related to inward and outward FDI flow as a percentage of GDP, and inward and outward FDI stock as a percentage of GDP. The second part of this research has empirical character and focuses on the impact of inward FDI stock on output growth in the U.S. economy. The introduced model, based on the production function proved the strong impact of FDI stock on output growth and verified the hypothesis that FDI stock, as compared with domestic capital, labor, export and multifactor productivity (MFP) constitutes an essential factor contributing to the output growth in the U.S. economy.